

# Fresno

# FOOD FACTS!

*Your Connection to the Freshest Ideas in Food!*

## AGRICULTURE

- Fresno County is the most productive agricultural county in the nation.
- Fresno County produces over 350 crops.
- 7 out of 8 counties in the San Joaquin Valley exceed \$1 billion in agricultural production.
- 63% of California's commodities come from the San Joaquin Valley.
- It is estimated that Fresno County feeds one-third of the world with its agricultural output every year.

*\*All Facts and Numbers came from Fresno County Farm Bureau and the California Department of Agriculture*

## LOGISTICS

- Three freight haulers to connect you to North America's rail networks – the BNSF, the Union Pacific and the San Joaquin Valley Railroad.
- 25 truck lines serve the Fresno market providing ready access to population centers, ports and distribution centers in the Western Region of the U.S.

## MARKET ACCESS

- California's population is expected to grow from 35 million in 2010 to 48 million by 2030.
- Food exports from California to the Pacific Rim are projected to rise by 54 percent by 2030.
- Fresno is well positioned to serve international markets in Canada, Mexico, and the Pacific Rim with a total population greater than 2 billion people.
- Within a 500-mile radius of Fresno there are approximately 65 million people. This population is expected to grow to 84 million by 2030 (19 million additional population).

## WORKFORCE

- 1 in 5 jobs in Fresno County is related to food and agriculture.
- There are over two dozen public and private colleges and universities in Fresno, including Fresno State, Fresno Pacific University, University of Phoenix, National University, and over a dozen community colleges in the State Center Community College District and West Hills Community College District.

## AFFORDABLE LAND

- The City of Fresno has an expansive Enterprise Zone that offers:
  - Hiring Tax Credits for up to \$37,440 for each qualifying employee
  - Sales and Use Tax Credits on the purchase of qualified machinery or equipment
  - Business expense deductions of up to \$20,000
  - Go to [fresnofood.org](http://fresnofood.org) for a complete list of incentives for locating in the City of Fresno.

## FOR MORE INFORMATION:

Contact Amy Huerta, City of Fresno,  
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